

10th Edition of Singapore Media Festival to Spotlight Innovative Technologies, New Media Skills, and Creators' Content

- *Festival-goers can celebrate the past and experience the future of Asia's media industry's best, with 11 days of screenings, showcase pavilions, discussion panels, fan meets, and more.*
- *New events Nas Summit Asia and Creators Con bring content creators to the festival*

Singapore, 23 November 2023 – Taking place from 30th November to 10th December 2023, the Singapore Media Festival (SMF) returns for its 10th edition with a robust line-up of programmes from the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF), Singapore Comic Con (SGCC) and a new addition, Nas Summit Asia. Hosted by the Infocomm Media Development Authority (IMDA), the festival is expected to gather over 50,000 top media professionals, leaders, talent, content creators and consumers from Asia and around the world to make new dreams, content, and connections here. With the best of Asia's media industry assembling on Singapore's shores, members of the public can enjoy more than 100 of the region's top films and experience the best in pop culture, television, and new media.

Singapore Media Festival turns 10: The nexus of Asia's media industry

The festival this year celebrates the theme "[Make It Here](#)", rallying the region's media entrepreneurs, talents, creators, and consumers to explore diverse media innovations, form strategic deals, and discover Singapore's best made for the world. The Singapore Media Festival has been one of Asia's leading international media industry events since 2014, gathering more than 274,000 participants from 60 countries over the last 10 years. S\$3.04 billion (US\$2.23 billion) worth of deals and partnerships have been generated from the festival since its inception. Notable projects that have emerged from the festival include Hollywood blockbuster *Crazy Rich Asians*, which grossed close to S\$330 million (US\$240 million) worldwide. The festival has been a catalyst for discovering outstanding media talents across Asia, while fueling the growth and creation of media productions and content through initiatives such as SGIFF's Film Academy and Silver Screen Awards, SGCC's Work In Progress (W.I.P.) programme, ATF's In-Development lab and pitches. These initiatives complement IMDA's ongoing support for Singapore's media industry including the Virtual Production (VP) Fund and grants offered by the Singapore Film Commission (SFC), which celebrates its 25th Anniversary this year.

"The Singapore Media Festival has proudly spent a decade celebrating, discovering and nurturing the best of Asia's media industry, and we will not stop here," said Mr Justin Ang, Assistant Chief Executive for Media, Innovation, Communications and Marketing, IMDA. "The media industry landscape today is shaped by new trends and technologies like virtual production and AI that present exciting creative opportunities. To capitalise on this, the festival's role as the place where new dreams, content and connections are made becomes ever more crucial as we collaborate with the best of talent in Asia and around the globe to create stories for the world."

Highlights of the 10th Singapore Media Festival

This year, the festival offers a diverse 11-day line-up of programmes and is expected to gather a total of 50,000 participants from more than 60 countries, including over 5,000 media professionals and 700 content creators, entrepreneurs, and industry leaders. The festival will also showcase over 100 films from across 50 countries with 20 world premieres, feature 4 In-Development lab and pitches, creators' discussion panels with over 30 speakers, and 16 official pavilions where media professionals and creators gather to share their latest insights and best practices.

Among other highlights, festival-goers can look forward to:

Diversifying into new media storytelling skills:

- **Nas Summit Asia**, a new addition to the festival, will be held on the 7th and 8th of December. It is organised in partnership with notable global content creator Nas Daily where local content creators can learn from more than 30 speakers like Our Grandfather Story's Ng Kai Yuan and Maureen from Miss Tam Chiak on how to diversify their storytelling skills and potentially scale their content to regional and global audiences.
- **Creators Con**, a brand new B2C segment of this year's Singapore Comic Con, will see new media creators engage with their community and fans. The segment aims to empower creativity, foster innovation, as well as celebrate diversity and inclusivity through meet-and-greets, and creators Q&A sessions.

Discovering the best of Asia's cinema and talent:

- The best of Asian cinema will be on show at **SGIFF** with a slate of over 100 films from across 50 countries with 20 world premieres. This year's SGIFF features a bumper crop of Made-with-Singapore films (27 features and shorts) and IMDA-supported co-productions (5). Notably, ***Tiger Stripes***, an IMDA-supported film that won the Grand Prize for Cannes Critics Week, will be opening the festival.
- 2023 is an exceptional year for Made-with-Singapore films with the highest number of films selected in competition by Singaporean directors since 1997. Nominations for the highly prestigious Asian Feature Film Competition include Jow Zhi Wei's *Tomorrow is a Long Time*, Nelson Yeo's *Dreaming & Dying*, and Nicole Midori Woodford's *Last Shadow at First Light*, which are must-watch films for all festival-goers.
- Golden Horse Award Winning **Actress Fan Bing Bing** will also grace the festival's red carpet on the opening day to present her latest film, *Green Night*.

Uncovering new deals and insights:

- Delve into high-level discussions with the industry's thought leaders from iQIYI, Jio Entertainment Services, Paramount, Youku, and many more, at the pre-market [ATF Leaders Dialogue](#) on the 5th of December.

- Catch the shortlisted project finalists from ATF’s first ever Singapore company-anchored initiative [ATF x Beach House Pictures](#), who will be pitching their ideas to key decision makers live on stage on the 6th and 7th of December.
- Discover the frontiers of emerging technology and its infinite possibilities with new showcases by IMDA at ATF.
 - *A Virtual Production Afternoon* at ATF’s Singapore Pavilion will showcase successful VP projects, alongside an insightful sharing session by panelists from Mediacorp and Weiyu Films who will dive into their eye-opening experiences working with VP.
 - Engage in a thought-provoking discussion panel of industry leaders and subject matter experts as we explore the intriguing question: Is Generative AI a boon or bane for the media industry?

Singapore Film Commission celebrates 25th anniversary as the champion of local talent and films

This year, the Singapore Film Commission, a division under IMDA, celebrates 25 years of nurturing Singapore’s film industry. With unwavering support, the SFC has backed over 800 projects, including short films, scripts, feature films, and film-related events that showcase homegrown talent and creativity within Singapore. Since its inception in 1998, the SFC has tripled the output of Singapore films, with a steady annual release of 15 films today. Notably, local filmmakers have garnered international recognition, expanding Singapore’s cinematic reach far beyond its physical size. In 2023, Singapore’s presence at the Cannes Film Festival was remarkable, featuring the largest number of Made-with-Singapore feature films. Among these, Jeremy Chua’s *Inside the Yellow Cocoon Shell*, won the Camera d’Or, Fran Borgia’s *Tiger Stripes*, clinched the Cannes Critics’ Week Grand Prize, and Anthony Chen’s *The Breaking Ice*, premiered in the Un Certain Regard section – each of them set to screen at this year’s SGIFF.

2023 also marks the 10th edition of the Singapore Media Festival, rallying Asia’s most passionate media professionals, industry leaders, talents and content creators to “[Make It Here](#)”!

For more details on the Singapore Media Festival and its partner events, please see the Annex or visit <https://www.imda.gov.sg/sgmediafest>. Media materials are available in this digital kit [here](#).

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About the Singapore Media Festival

The Singapore Media Festival, hosted by the Infocomm Media Development Authority (IMDA), returns to celebrate its 10th edition as one of Asia’s leading international media industry platforms. Taking place in Singapore from 30 November to 10 December 2023, Asia’s media community will gather to explore diverse media innovations, form deals, and discover Singapore’s best made for the world. This year’s festival invites everyone to “Make It Here” in Singapore, inspiring the region’s most passionate media talent to step forward and continue making content, connections, and dreams come true. Media professionals, industry leaders, creators, and consumers will come together at the festival through the Asia TV Forum & Market (ATF), Singapore International Film Festival (SGIFF), Singapore Comic Con (SGCC), along with this year’s new additions, Nas Summit Asia and Creators Con (a new segment of Singapore Comic Con).

For more information, please visit: <https://www.imda.gov.sg/sgmediafest>

About Infocomm Media Development Authority

The Infocomm Media Development Authority (“IMDA”) leads Singapore’s digital transformation by developing a vibrant digital economy and an inclusive digital society. As Architects of Singapore’s Digital Future, we foster growth in Infocomm Technology and Media sectors in concert with progressive regulations, harnessing frontier technologies, and developing local talent and digital infrastructure ecosystems to establish Singapore as a digital metropolis.

For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook (IMDAsg) and Twitter (@IMDAsg).

About Singapore Film Commission

The Singapore Film Commission (SFC), part of the Infocomm Media Development Authority (IMDA), champions the growth of the Singapore’s film industry by nurturing a local pool of talent with the capability to produce quality international content. It is advised by a committee comprising members from the film, arts and cultural community. Since 1998, the SFC has supported more than 800 short films, scripts, feature films, as well as film-related events in Singapore that showcase homegrown talent and works.

For further queries or media interviews, please contact:

Archetype Singapore

Trisha Koh / Irene Teoh
+65 8383 9505 / +65 8112 7803
sgmediafestpr@archetype.co

IMDA

Elsa Kimy Yue
+65 8338 8942
Elsa_kimy_yue@imda.gov.sg

ANNEX A: QUOTES FROM SMF PARTNERS

“If it’s Asia, It’s ATF’ – ATF is a must-attend entertainment market for executives who are keen to feel the pulse of Asia’s entertainment content industry. Now, more than ever, it gathers global brands and executives to connect with one of the biggest gathering of profiles from every Asian market. With the thoughtfully curated slew of networking events & content showcases, as well as global partnerships at ATF pitches, we hope to bring people from different backgrounds in the ecosystem to come together to explore possibilities for future collaboration, and also help to foster a more resilient and globally diverse entertainment landscape for the long term.” – **Ms Yeow Hui Leng, Group Project Director, Asia TV Forum & Market (ATF), RX Global (Singapore)**

"Filmmakers and producers from Singapore and the region are going from strength to strength, being recognised and awarded at film festivals around the world. This global recognition is a testament to the work of Singapore International Film Festival (SGIFF), in being a pivotal platform for the local and regional film community. SGIFF gives local audiences a rare chance to see some of the year’s best and most diverse independent films in cinemas, whilst encouraging discussions and exploration on varied perspectives. With our invaluable partnership as an event of SMF and with the support of IMDA, we remain steadfast in our commitment to creating an environment that fosters connections, creativity and dialogue through the vibrant world of cinema and storytelling.” – **Emily J Hoe, Executive Director, Singapore International Film Festival (SGIFF)**

“We are deeply grateful for our partnership with SMF, reflecting our joint dedication to fostering innovation, collaboration, and creativity in the creative media industry. Together, we’re excited to empower future talents and shape the future of media.” – **Mr Nuseir Yassin, Chief Executive Officer, Nas Company**

“Singapore Comic Con has always been a celebration of the vibrant world of comics, pop culture, and everything that makes our community so special. We take pride in bringing together fans, creators, and this year will be no exception. This year's Singapore Comic Con promises to be a true spectacle, filled with passion, creativity, and new excitements such as Creators Con & Transformers: Cybertron Fest. We promise to make this event an unforgettable experience for each and every one of you.” – **Michelle Lim, Founder and CEO, Generation Experience Pte Ltd**

ANNEX B: INFORMATION ON THE SINGAPORE MEDIA FESTIVAL AND ITS PARTNER EVENTS

SINGAPORE MEDIA FESTIVAL 2023


30 November to 10 December 2023


instagram.com/madewithsg | #SGMediaFest

About the Singapore Media Festival

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For more information, please visit: <https://www.imda.gov.sg/sgmediafest>

Partner Events at Singapore Media Festival	
 <p>SINGAPORE INTERNATIONAL FILM FESTIVAL</p>	<p>Singapore International Film Festival (SGIFF) 30 November – 10 December 2023</p> <p>The Singapore International Film Festival (SGIFF) was established in 1987. With its focus on groundbreaking Asian cinema, SGIFF has become known for its dynamic programming and commitment to the development of a vibrant local and regional film culture.</p> <p>More than three decades on, the festival remains steadfast in its mission to nurture and champion homegrown talents, and to be a platform for new voices. By providing a diverse film experience and deepening the public’s appreciation of independent film, SGIFF aims to inspire through the transformational power of cinema.</p> <p>The 34th edition of the Singapore International Film Festival (SGIFF) will be held in Singapore from 30 Nov 2023 to 10 Dec 2023.</p> <p>For more information, please visit www.sgiff.com</p>

	<p>Asia TV Forum & Market (ATF) 2023 The ATF Leaders Dialogue – 5 Dec 2023 Market & Conference – 6–8 Dec 2023</p> <p>Into its 24th edition, Asia TV Forum & Market (ATF) – the region’s leading entertainment content market and conference – is the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet, and the future of Asia’s content is shaped.</p> <p>For more information, please visit www.asiatvforum.com</p>
<p>NASSUMMIT. ASIA SINGAPORE</p>	<p>Nas Summit Asia 7 – 8 Dec 2023</p> <p>The most exciting gathering of content creators from around the world. Join, meet, network & learn.</p> <p>After the great success of Nas Summit 2022 in Dubai last year, we are making it bigger, better & crazier. We are coming to your city, 🤪 Two full days packed with absolute madness, intense learning sessions, exclusive workshops, fiery debates, fun 🎉 activities, memorable parties, and more! 🤖👤</p> <p>Whether you’re a content creator, social media manager, business owner, blogger, or just a curious soul looking to learn more about the universe of social media.</p> <p>This is your chance to up your game and make it big!</p>
	<p>Singapore Comic Con and Creator Con 9 – 10 December 2023</p> <p>Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Comic Convention (STGCC), is Southeast Asia’s ultimate celebration of the best of Western and Asian pop culture. From toys, collectables, comics and esports to cosplay, there is something for everyone to experience!</p>

	<p>SGCC continues to curate the best of toys, comics and gaming content from across the globe to keep things fresh with new exciting activities, such as fan-based zones, cosplay competitions and an esports arena featuring local and regional leagues. Gather your friends and family, come dressed as your favourite superhero or video game character and soak up the bustling atmosphere!</p> <p>Singapore Comic Con (SGCC) is proud to introduce "Creators Con," a groundbreaking initiative designed to provide a dedicated space for content creators to connect, share their experiences, and inspire the next generation of creators. Creators Con is set to become the hub of creativity, where creators and fans from diverse backgrounds come together to celebrate their passion.</p> <p>For more information, please visit www.singaporecomiccon.com</p>
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