

FACTSHEET – SMART NATION BUILDER

Singapore, 28 January 2022

The Smart Nation Builder was launched by Minister for Communications and Information, Minister-in-charge of Smart Nation and Cybersecurity Josephine Teo at the Smart Nation Ambassadors (SNA) Appreciation Event today.

2. Designed as a roving showcase, the 12m truck is fitted with eight interactive game stations for members of the public to learn about our Smart Nation initiatives and digital government services such as LifeSG, Parents Gateway app, Healthy365 and the NLB mobile app. It is also a space for the public to share feedback on existing products and services and tell us which digital services they would like to see more of in areas such as healthcare, community services and education.

3. At the Smart Nation Builder, members of the public can also be the first to try prototypes of new digital products, and help us improve the user interface, accessibility, and overall user experience for these upcoming products.


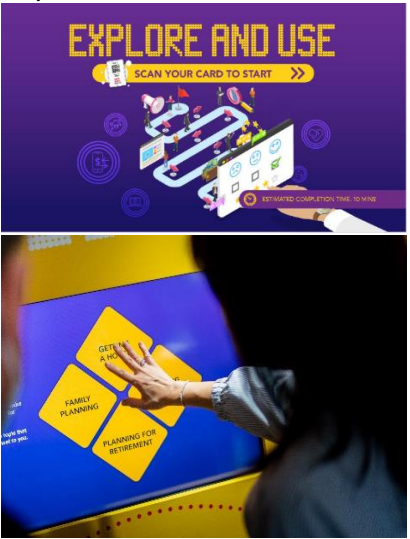
4. The roving Smart Nation Builder will be travelling to the heartlands, community spaces, shopping malls and public libraries from the second half of 2022. Details of the deployment schedule will be shared on Smart Nation Singapore's social media pages.





5. Together with CityScape@URA¹ and PlayScape@Science Centre², the Smart Nation Builder is one of three showcases by the Smart Nation and Digital Government Group (SNDGG) to help our people experience and understand the benefits of technology. As we move towards greater digitalisation, more efforts must be made to make our digital services inclusive and accessible for everyone. The Smart Nation Builder will provide a continuing platform to take in citizens' input and feedback for better digital government products.

¹CityScape@URA is an informational exhibition on how Smart Nation initiatives are embedded in our city.

²Located at the Science Centre, PlayScape aims to educate the public on tech trends in a simple, relatable and easy-to-digest manner. The exhibition is currently in its pre-launch phase and the public is invited to share feedback on how we can further refine the exhibit.

Annex A – Full List of Interactive Stations

Station Name	Description
<p>1. Explore and Learn</p> 	<p>This station will showcase Smart Nation initiatives in three key areas – Community Services, Healthcare and Education.</p>
<p>2. Explore and Use</p> 	<p>Visitors will be introduced to government digital apps and how they help in our daily activities and transactions. They will also be invited to share feedback on how we can improve the apps. The station currently features the LifeSG app. It will be refreshed with other apps and digital services in future updates.</p>
<p>3. Sharpening Ideas</p> 	<p>Participants will be introduced to a topic and asked to vote on their preferred option (e.g., their preferred method of accessing a government service). This provides insight into user behaviour and preferences, which helps inform the planning and design of digital services.</p>

<p>4. Building better with you: Crowdtasksg</p> 	<p>This is a survey station for people to give inputs on upcoming digital initiatives, such as smart gyms and personal alert buttons for seniors. Participants can also give suggestions to improve existing digital services.</p>
<p>5. Photobooth</p> 	<p>Visitors can take a personalised photo and have it printed as a memento.</p>
<p>6. Claw Machine</p> 	<p>Points will be awarded as participants complete the various stations. Round off the visit by using the points to play at the claw game machine and win Smart Nation collectibles.</p>
<p>7. Kids Wall</p> 	<p>An interactive collaborative game for young children, where they will have the chance to complete various tasks, such as building and maintaining a truck. This participatory experience will introduce the concept of Smart Nation to our young ones.</p>
<p>8. Trying It Out</p>	<p>A hands-on booth for visitors to try out prototypes of upcoming digital government initiatives and products.</p>



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